

PROGRAMMA SESSIONI PARALLELE

	Aula 4 Chairman: Prof.ssa Elena Candelo, Prof.ssa Paola De Bernardi	Aula MAGNA Chairman: Prof. Riccardo Spinelli, Prof.ssa Elisa Giacosa	Aula 7 Chairman: Prof. Paolo Pietro Biancone, Prof. Luca Maria Manzi
ore 9.00	<p>Autori: Sonia Caterina Giaccone, Elisa Bonacini</p> <p style="text-align: center;">Digital participatory tools for territorial promotion: the #iziTRAVELSicilia case study</p>	<p>Autori: Chiara Giachino, Enrica Vesce, Piergiorgio Re, Riccardo Beltramo</p> <p style="text-align: center;">The European Ecolabel In The Hospitality Sector: An Opportunity Or A Barrier? A First Investigation</p>	<p>Autori: Simona Alfiero, Massimo Cane, Alfredo Esposito, Ruggiero Doronzo</p> <p style="text-align: center;">The Efficiency Of The Continental European Transportation Cruise Ship Companies. A Slack Based Dea Application</p>
	<p>Autore: Umberto Rosati</p> <p style="text-align: center;">The Competitivity of the Tourist and Cultural Offer in Europe</p>	<p>Autori: Roberto Merli, Michele Preziosi, Alessia Acampora, Maria Claudia Lucchetti</p> <p style="text-align: center;">Guests'perceptions Of Beach Resorts Sustainable Practices: An Empirical Investigation</p>	<p>Autori: Laura Corazza, Simone Domenico Scagnelli, Maurizio Cisi</p> <p style="text-align: center;">The Accouting Of Cultural Heritage Assets Of Italian Universities' Museum: Groking The Third Mission</p>
	<p>Autore: Stella Carè</p> <p style="text-align: center;">Crowdsourcing to co-create value in the smart tourism sector</p>	<p>Autori: Fahimeh Khatami, Valter Cantino, Simona Fiandrino</p> <p style="text-align: center;">Quantitative Strategic Planning Matrix (Qspm) For Smart Tourism With Attitude On Food Marketing In Mashhad City Of Iran</p>	<p>Autori: Viola Fabi, Emilio Faroldi, Stefano Capolongo, Maria Pilar Vettori, Marco Gola, Andrea Brambilla, Davide Allegrì, Andrea Rebecchi</p> <p style="text-align: center;">Italian Spas And Healthcare-Tourism. A Multidisciplinary Tool To Foster Attractiveness Of High-Specialized Services</p>
	<p>Autore: Umberto Mosca</p> <p style="text-align: center;">From Film Induced Tourism To Video Tourist Experience: Audiovisual Storyteling As Strategic Resources</p>	<p>Autori: Alessio Tamanini, Mariangela Franch, Umberto Martini, Federica Buffa</p> <p style="text-align: center;">Private And Public Environmental Strategies And Commitment In Smhes: The Case Of Province Of Trento</p>	<p>Autori: Melchior Gromis Di Trana, Fabrizio Bava</p> <p style="text-align: center;">Going Concern Accuracy Of Audit Opinio In The "Leisure And Tourism" Industry: Italian Evidence</p>
	<p>Autori: Francesca Gambino, Borghi A., d'Atri A., Gallo L.M., Ghiraldi L., Giardino M., Martire L., Palomba M., Perotti L.</p> <p style="text-align: center;">TourinStones: a free mobile application for promoting geological heritage of Torino (NW Italy)</p>	<p>Autori: Laura Broccardo, Francesca Culasso, Elisa Truant</p> <p style="text-align: center;">Rural Tourism & Sustainability: The Agritourism Perspective</p>	<p>Autori: Chiara Crovini, Giovanni Ossola, Guido Giovando</p> <p style="text-align: center;">The Development Of Low-Cost Air Transport: Performance, Value-Creation And Employment Of Air Management Companies</p>
	<p>Autori: Mara Grimaldi, Franceso Polese, Orlando Troisi, Antonella Mondo</p> <p style="text-align: center;">The role of technology in value co-creation experiences: how ICTs shape customer activities before, during and after delivery in smart tourism ecosystems</p>	<p>Autori: Ioannis Arzoumanidis, Andrea Raggi, Luigia Petti</p> <p style="text-align: center;">Life Cycle Thinking For Sustainable Tourism In Online Booking Platforms</p>	<p>Autore: Enrico Ercole</p> <p style="text-align: center;">Different tipes of smartness in Smart Tourism</p>
10.45 -11.15	Coffee Break		

ore 11.15

<p style="text-align: center;">Aula 4 Chairman: Prof. Massimo Pollifroni, Prof.ssa Vania Tradori</p>	<p style="text-align: center;">Aula MAGNA Chairman: Prof.ssa Francesca Ricciardi, Prof.ssa Laura Broccardo</p>	<p style="text-align: center;">Aula 7 Chairman: Prof. Simone Domenico Scagnelli, Prof. Massimo Cane</p>
<p>Autori: Paola De Bernardi, Monica Gilli</p> <p style="text-align: center;">Unlocking Museum Digital Trasformation. Are Torino Museums, 4.0?</p>	<p>Autori: Damiano Cortese, Elisa Giacosa, Chiara Civera</p> <p style="text-align: center;">Why Langhe is more than a destination? Managing incoming heritage for touristic common goods development</p>	<p>Autori: Cecilia Casalegno, Elena Candelo, Giacomo Buchi, Mario Cerutti</p> <p style="text-align: center;">Behind And Beyond The Coffee Cup: How To Develop Tourism In Developing Countries</p>
<p>Autore: Gabriella Arcese, Maria Claudia Lucchetti, Olimpia Martucci</p> <p style="text-align: center;">Business Networks For The Development Of Local Tourist Systems: An Italian Case Study</p>	<p>Autori: Cristina Rovera, Marina Damilano</p> <p style="text-align: center;">Start-Up: New Financial Instruments For Tourism</p>	<p>Autori: Sonia Caterina Giaccone, Marco Galvagno</p> <p style="text-align: center;">Aggregating Events And Territorial Tourism Attractiveness : The "Etna Comics" Case</p>
<p>Autori: Alessandro Bonadonna, Simona Alfiero, Barbara Wade, Alessandro Taliano</p> <p style="text-align: center;">Defining The Italian Food Truck Phenomenon in Italy: A Feasible Explanation</p>	<p>Autori: Roberto Peretta, Gioia Sala</p> <p style="text-align: center;">P2P Hospitality And Tourism Resilience. The Case Of Milan, Italy</p>	<p>Autori: Leonardo Borsacchi, Andrea Ferrannini</p> <p style="text-align: center;">Ecotourism Development In The Central Part Of Vayots Dzor (Armenia): A Diagnostic Research For Local Community Empowerment</p>
<p>Autore: Melissa Capelli</p> <p style="text-align: center;">The Regulation of the Sharing Accommodation under the European Legal Framework: An Impact Analysis</p>	<p>Autori: Riccardo Spinelli, Francesco Parola, Giovanni Satta</p> <p style="text-align: center;">Green Innovation For Sustainable Tourism: A Literature Review</p>	<p>Autori: Silvana Secinaro, Paolo Pietro Biancone</p> <p style="text-align: center;">Halal Tourism For Smart Cities</p>
<p>Autori: Francesca Simeoni, Corrado Marastoni</p> <p style="text-align: center;">The potentialities of an ecomuseum for cycle tourism: possible social, economic and environmental effects</p>	<p>Autori: Erica Varese, Anna Claudia Pellicelli, Luigi Bollani, Francesca Coss</p> <p style="text-align: center;">Promising Practice To Enhance The Distribution channel Of Living Industry Tourism In The EU: A Proof of Concept</p>	<p>Autori: Andrea Rostagno, Giovanni Peira, Silvia Terenzi</p> <p style="text-align: center;">Link Between Food Tourism And Tourism Experience: Results For A Review And Synthesis</p>
<p>Autori: Cinzia Vallone, Valerio Veglio</p> <p style="text-align: center;">Albergo Diffuso: a new model of hospitality oriented to the revitalization of cultural heritage. A first exploratory analysis from the voice of customer</p>	<p>Autori: Veronica De Crescenzo, Francesca Simeoni</p> <p style="text-align: center;">Is A Civic Crowdfunding Round Suitable For Funding An Ecomuseum?</p>	<p>Autori: Francesco Garraffo, Pierluigi Catalfo</p> <p style="text-align: center;">Heritage And Cultural Identity As Critical Drivers To Enhance Tourism Flows</p>